

INSIGHTS INTO CHILDREN'S LANGUAGE FROM OXFORD DICTIONARIES FOR CHILDREN

Based on findings from BBC Radio 2's 500 Words competition 2017

The new arrival in 2017 was **Pokémon GO**, with most mentions coming from boys age 9–10

2017 showed an increase in words associated with **Pokémon GO**, such as...

PIKACHU
POKÉ BALL
POKÉSTOP

MINECRAFT WAS MENTIONED **1,000 TIMES**, MOSTLY BY **7-9 YEAR OLDS**

“
‘I think we might be in Minecraft!’
‘What makes you think that?’
asked Tobi, ‘Because everything
is cube-y!’ replied Eleanor.

BOY, 10

Other games with increased mentions in 2017
OVERWATCH, CANDY CRUSH, SUPER MARIO, TERRARIA, FORZA HORIZON, TITANFALL

CHILDREN
ALSO SEEM TO BE AWARE OF THE DANGERS OF GAMING...

“
The minute he started playing, he was instantly addicted. Timothy was so addicted to this game that he would miss dinners and even miss school days cause of it.

BOY, 11