

# INSIGHTS INTO CHILDREN'S LANGUAGE FROM OXFORD DICTIONARIES FOR CHILDREN

Based on findings from BBC Radio 2's 500 Words competition 2017

**YOUTUBE** continues to be the most mentioned social media site

## TOP 5 SOCIAL MEDIA SITES MENTIONED IN 2017

- 1 YouTube
- 2 Instagram
- 3 Facebook
- 4 Snapchat
- 5 Twitter

**INSTAGRAM** has overtaken Facebook this year

#

# is at its highest ever frequency in all the years of the competition—**1,578 mentions!**

@

was used **647** times this year, compared to only 107 times last year, e.g. **@ghostgirl** and **@Braveheart**

**EMOJI** and **EMOJIS** have both grown in mentions since last year—**530** in 2017 compared to **199** in 2016!

**VLOG** and **VLOGGER** have overtaken **blog** and **blogger**

