

INSIGHTS INTO CHILDREN'S LANGUAGE FROM OXFORD DICTIONARIES FOR CHILDREN

Based on findings from BBC Radio 2's 500 Words competition 2017

The terms
SUPERHERO
and
SUPERHEROES
appear a total of
3,088 times
this year



CAPE and **SUPER SUITS**
are the most common
accessories used by
superheroes, while the
mentions of exosuits
have grown since 2016

SOME EXAMPLES OF INVENTED SUPERHEROES

Comic
Book Boy

Puddle
Jumper Boy
(one who jumps puddles
- nothing to do with knitwear!)

Blizzard
Girl

Incredible
Ice Girl Jnr

Language
Boy

Crystal
Girl

“
Hygge Woman is a
super hero, who isn't like
any normal super hero
saving people from
fires or danger, she rescues
them from stress.
”

GIRL, 10

